

ROCK-OLA

S-T-E-R-E-O-P-H-O-N-I-C all-purpose phonograph

tempo II



Model 1478

*Unmatched in brilliance of styling
Unequaled in proven dependability*

Tempo II

ROCK-OLA

S-T-E-R-E-O-P-H-O-N-I-C all.

A twenty-fifth anniversary triumph in styling

ALL-PURPOSE VERSATILITY...

With the introduction of the elegant new twenty-fifth anniversary Rock-Ola TEMPO II phonograph comes a whole new concept in sound engineering, a true all-purpose phonograph. The new Rock-Ola TEMPO II is engineered to combine all the basic components of a stereophonic and monaural phonograph in one unit with no extra add-on component costs to the distributor or operator. Dual-channel amplifier, stereo cartridge and built-in speakers are all basic components of the TEMPO II. A simple flip of a switch and the easy addition of plug-in extension speakers convert the TEMPO II from monaural to stereophonic operation. Now one machine solves all your location problems and inventory control for greater profits.

ELEGANCE OF STYLING...

The TEMPO II sets the pace in modern dimensional styling. Its clean, contemporary lines and graceful full-vision wrap around dome gives the TEMPO II an eye-appealing magnetism unmatched in the industry. Glance at the artistic brilliance of the glowing pastel selection keys...the polished silver anodized dress panels...the warm effect of the velvet soft flood lighting and you'll agree the TEMPO II is truly a symphony of styling brilliance.

FULL TITLE EXPOSURE...

An integral part of the magnificent new TEMPO II styling is the new Rock-Ola eye-level full title exposure panel. A new two key selection system with full title exposure allows faster, easier tune selection. Two key selection system easily provides for profitable category programming in desirable locations. For fast selection in a single category, only one button is used after particular category button is activated. Category selector button remains "hot" until new category is selected.

PROGRESSIVE ENGINEERING...

The field tested dependability of the Rock-Ola machines has gained for them the reputation as the "Location Engineered" phonographs. Now this same engineering skill has produced the finest all-purpose phonograph in the world. The TEMPO II dual-channel amplifier and "Tri-Fonic" switch allows finger tip conversion from monaural to stereophonic music. Rock-Ola engineered dependability plus added versatility is the key to greater increased profits.

FULL PROFIT FEATURES...

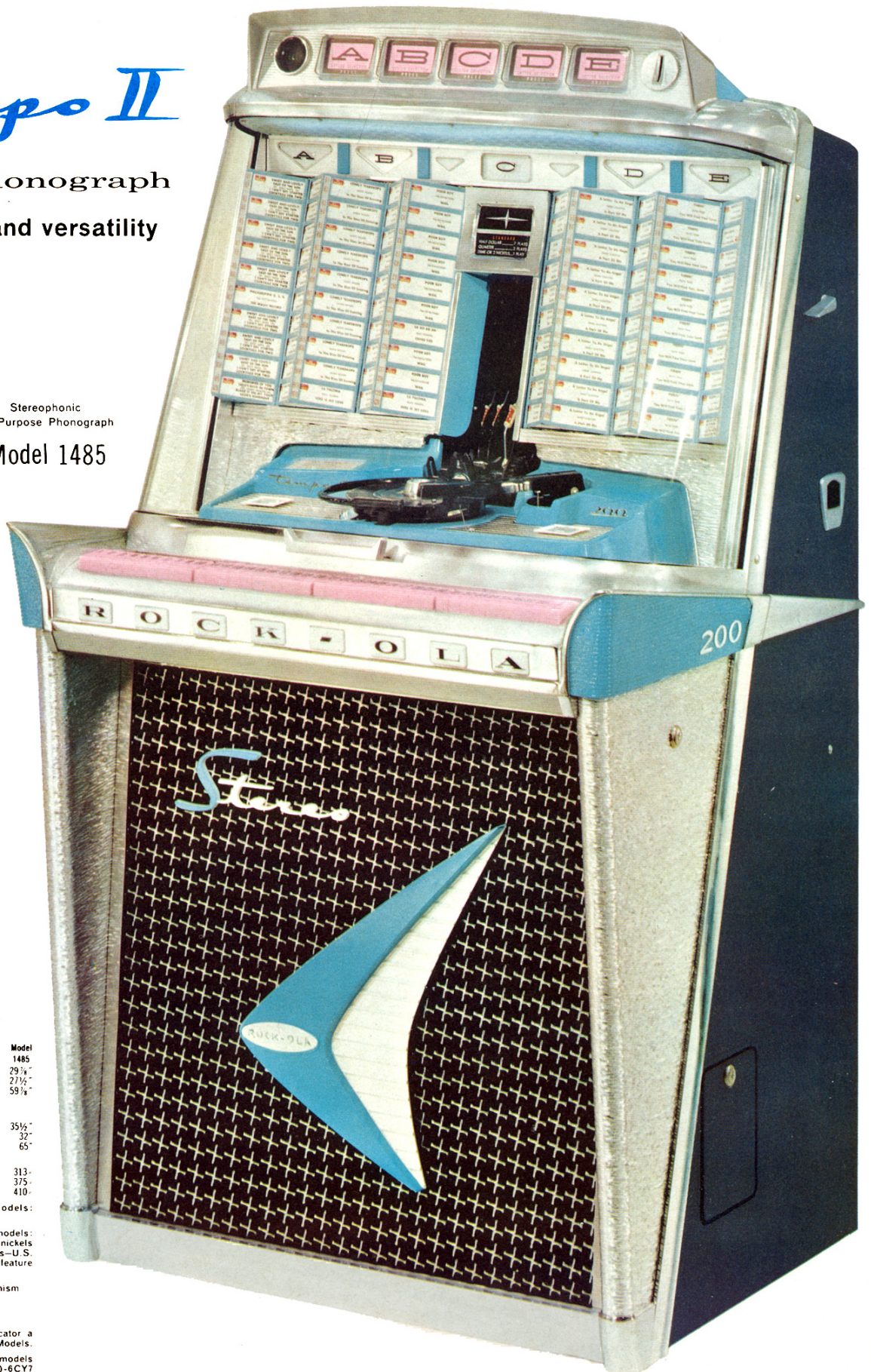
Fuller profits has always been synonymous with the name Rock-Ola. Now the new TEMPO II phonograph makes possible even larger profit gains by cutting inventory and installation costs. The TEMPO II all-purpose phonograph eliminates the need of stocking conversion parts. The TEMPO II is ready to play in any location on delivery. For all around versatility and field tested dependability see the new Rock-Ola TEMPO II phonograph.

tempo II

all-purpose phonograph
ing, dependability and versatility



Stereophonic
All-Purpose Phonograph
Model 1485



SPECIFICATIONS for TEMPO II

All-Purpose Stereophonic Phonograph

	Model 1478	Model 1485
Cabinet		
Width	29 1/2"	29 1/2"
Depth	27 1/2"	27 1/2"
Height	59 3/4"	59 3/4"

Crated		
Dimensions		
Width	35 1/2"	35 1/2"
Depth	32"	32"
Height	65"	65"

Weight		
(uncrated)	308-	313-
(crated domestic)	370-	375-
(crated export)	405-	410-

Cabinet Finish both models:
moonlight blue.

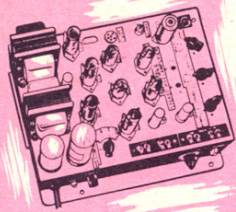
Coin Equipment both models:
Single entry four coin—nickels
—dimes—quarters—halves—U.S.
coins. 50¢ a standard feature
credit accumulator.

Record Changer Mechanism
100 (200 Selections)
60 (120 Selections)
7" Records, 45 R.P.M.

Record Popularity Indicator a
Standard Feature Both Models.

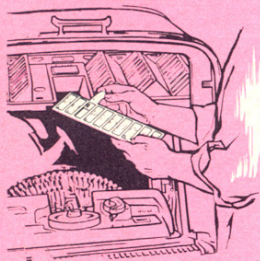
Tube Complement both models
(4)-6973—(2)-6A N8—(2)-6CY7
(1)-6CG7, Automatic Volume
Compensator a Standard Feature
Both Models.

ROCK-OLA stereophonic all-purpose phonographs are "Location Engineered" for maximum profit per location, greatest dependability of operation, installation flexibility and magnificence of sound



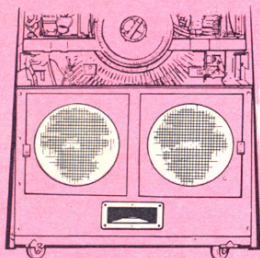
Dual Channel Amplifier with "Tri-Fonic" Switch

The powerful new Rock-Ola built dual-channel amplifier provides clean undistorted response for both monaural and stereophonic play. Immediate conversion to stereo play is possible without the addition of a costly second channel amplifier by the use of the Rock-Ola "Tri-Fonic" switch.



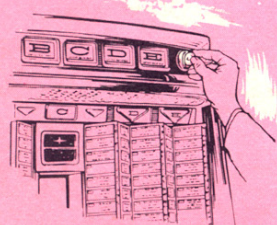
Easy Change Cartridge Type Title Strip Holders

The economy of operation of a Rock-Ola Phonograph is further accentuated by the speed with which title strips can be changed on the full vision panel. Just lift the Easy-Raise-Dome and slide out individual title trays which are removable for filling or pre-programming away from machine.



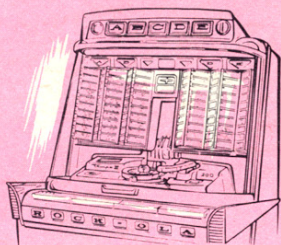
New, Flexible All-Purpose Sound System

The TEMPO II all-purpose phonograph offers the operator and location owner the most flexible and economical sound system in the industry. Two heavy duty 12" woofers and one horn driven high compression tweeter gives the finest reproduction of all tonal phases. With no additional components this sound system may be used with monaural extension speakers or for stereophonic sound. Another proof of Rock-Ola's economy of operation.



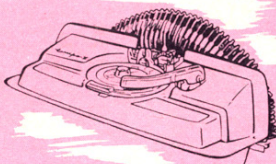
Dual Pricing System* and 50¢ Play Features

With the "flip of a switch" the famous Rock-Ola Universal Dual Pricing System permits higher pricing for increased earnings from stereo or standard E.P. records.



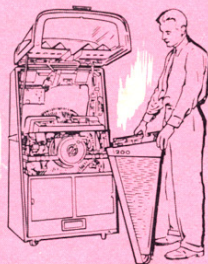
Rock-Ola Full Vision Wrap-Around Dome

The richness of the TEMPO II styling is further enhanced by the clean arrangement of the full title exposure panel. The all glass wrap-around dome gives undistorted eye-level vision of all 120 or 200 selections. The eye-appealing contour and pastel lighting blends with any location.



Trouble-Free Rock-Ola Revolving Record Magazine

The standard for dependable and trouble-free operation is the famous Rock-Ola Revolving Record Magazine. Its precision movement and watch-like construction is your assurance of years of trouble-free performance for maximum earnings and location satisfaction. Years of location testing has proven its dependability.



Complete Accessibility

Because the TEMPO II is "Location Engineered" for ease of operation and service, its complete accessibility is the operator's key to bigger profits. The Easy-Raise-Dome and the Walk-Away-Featherweight-Door puts all parts of the phonograph in easy reach for fast economical servicing. When service is needed it can be handled faster and cheaper on the new Rock-Ola TEMPO II Phonograph.

All TEMPO II phonographs are equipped with the 50¢ play feature. Four Coin, Single Entry, illuminated "No Fumble" coin receptacle is at eye level. Coin Reject Lever and Coin Return Cup are near top of cabinet in easy reach.

Rock-Ola Manufacturing Corp. whose policy is one of continuous improvement reserves the right to change designs, specifications, price and equipment at any time without notice or incurring obligation.

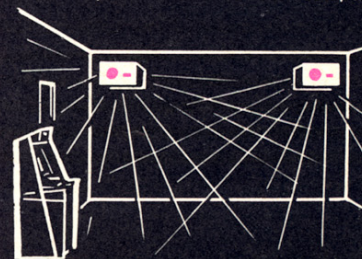
*Optional if desired

ROCK-OLA Exclusive "Tri-Fonic" Switch Gives Flexible All-Purpose Sound System

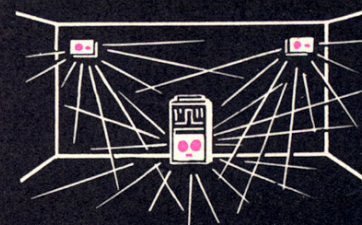
Rock-Ola's new three way "Tri-Fonic" switch gives instant conversion from monaural to stereo play.



POSITION "A" for monaural play feeds all sound through the three built-in main unit speakers (two 12" bass speakers and one high compression driver horn) for the purest high fidelity reproduction. One or more extension speakers may be used with this position for multi-room setups.



POSITION "B" cuts out main unit speakers and divides music into two separate channels to stereo speakers. Allows phono to be placed in most profitable heavy traffic area while speakers are arranged for best stereo sound delivery. All Rock-Ola speakers enclosures utilize special Helmholtz full resonance bass baffle with a heavy duty 12" speaker plus a wide dispersion compression driven horn for full room stereo sound thus eliminating any "holes". **NO MATTER WHERE THE CUSTOMER SITS, HE HEARS FLAWLESS STEREO.**



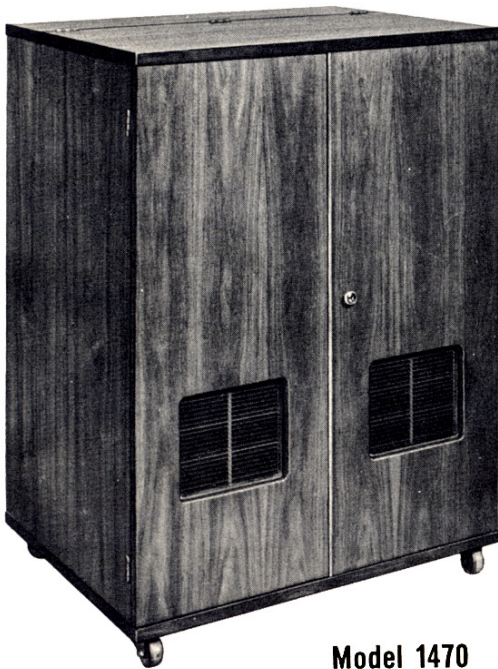
POSITION "C" directs the separate stereo channels to the stereo extension speakers and also combines both channels through the main unit speakers. In extra large or odd shaped locations where other equipment would require a "scatter shot" speaker arrangement, Rock-Ola's four powerful 12" bass speakers and three high compression driver horns fully compensate for the location's acoustic deficiencies to provide smooth, aural-balanced, reinforced stereo sound.

ROCK-OLA

extra profit music system

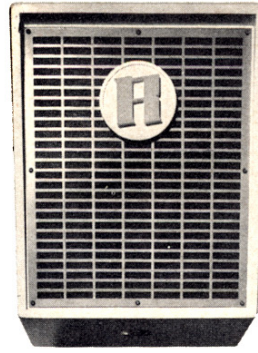
accessories

Rock-Ola accessories like the Rock-Ola phonographs are noted for their dependability. Rock-Ola remote play accessories provide a custom installation for every type of location, meaning greater profits for everyone.



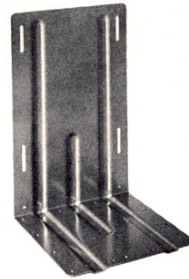
Model 1470
Stereophonic All-Purpose Playmaster
with 200 Selections

For the location where a "Hide-Away" is best suited, the dependable and versatile TEMPO II all-purpose mechanism is available in an attractive Walnut finish cabinet. When combined with the Model 1555 Wall Box, Rock-Ola "Stereo-Twin" speakers and Model 1950 Remote Control, the location will have the ultimate equipment for this type installation.



Model 1621 Hi-Fidelity Extension
Wall Speaker

Eight inch PM speaker with matching transformer and separate volume control. Encased in a high gloss moonlight blue cabinet with metallic blue grille. Ideal for corner type installations. 12 5/16" deep x 16 1/2" high x 14" wide.



Model 1541 Universal Wall Box
Bar Bracket

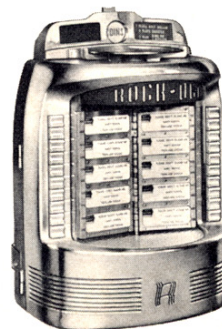
Made of heavy duty steel in attractive hammerloid finish. Rock-Ola bracket will take any Rock-Ola Wall Box of either 200, 120 or 50 Selection type.

Model 1950 Remote Volume Control Unit



This accessory controls music volume for both monaural and stereo play including all extension and main unit speakers. Cancel Button permits "Canceling Out" when desired. 60 foot cable permits installation almost anywhere.

Model 1555 Dual Purpose Wall Box
for Either 200 or 120 Selections



The only Wall Box in the industry which adapts itself to the fluctuation between 120 and 200 selection phonographs with a simple "Flip of a Switch". Model 1555 works with either 120 or 200 Selection Rock-Ola Phonographs as your locations demand. Equip your locations now with the extraordinary Rock-Ola Dual Purpose Music-Mate and you'll eliminate Wall Box problems for years to come.

tempo II

**THE ALL-PURPOSE
STEREOPHONIC
PHONOGRAPH**



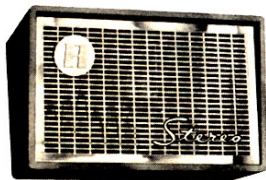
ROCK-OLA MANUFACTURING CORP.

800 North Kedzie Avenue • Chicago 51, Illinois

ROCK-OLA



**THE ALL-PURPOSE
STEREOPHONIC
PHONOGRAPH**



The ROCK-OLA "Stereo Twins"
...the "Location Engineered"
speakers for dynamic
stereophonic sound



The Model 1620 "Stereo-Twin" Speakers are the matched companions of the TEMPO II all-purpose stereophonic phonograph. Each Rock-Ola speaker enclosure utilizes a special Helmholtz full resonance bass baffle with heavy duty 12" speaker plus a wide dispersion compression driven horn for full room stereo sound. For perfect stereo balance

each speaker has its own transformer and volume balance control. Wherever stereo is possible, Rock-Ola will reproduce it better for less for true "living presence" sound. Cabinet is 12½" deep, 27" wide and 16½" high. Finished in moonlight blue with polished silver grille.

The Rock-Ola "Stereo Twins" are matched components for any Rock-Ola Stereophonic Phonograph.